

**3M** Science.  
Applied to Life.™

# Hard Hats to Helmets Promotion



1-COLOR custom front logo

Customize your helmets with a 1-COLOR front logo at no charge, when you upgrade from hard hats to 3M™ SecureFit™ X5000 Safety Helmets\*.

Promotion Dates:

May 1 to September 30, 2023

# How to Redeem:

## Customers:

### How to redeem this offer:

1. Navigate to [hardhatcustomizer.3M.com](https://hardhatcustomizer.3M.com) and log in to your account (or create an account if you are a new user).
2. Follow the process to build your custom 3M™ SecureFit™ X5000 Safety Helmet.
3. Upload your one-color logo file and limit your selections to the following:
  - Style: Non-Vented or Vented
  - Front Side: LOGO
  - Colors: 1-COLOR
  - Select Scotchlite™ if you would like reflective strips added to your helmet (additional charges will apply)
4. Save and submit your project. 3M will contact you with an artwork proof to review and approve.
5. Once the artwork proof is approved, you will receive a Proof ID and Part Number with ordering instructions.
6. Visit your local 3M Authorized Distributor to get a quote or place your order – tell them that you would like to redeem this offer.



**Do you have questions regarding how to use the 3M Hard Hat Customizer?** Use the Help and More Info icons throughout the 3M Hard Hat Customizer website to learn more.

For questions about graphics and artwork, email [3Martdeptcustomlogos@mmm.com](mailto:3Martdeptcustomlogos@mmm.com).

## Authorized Distributors:

### How to redeem this offer:

1. Follow your normal process for ordering custom 3M™ SecureFit™ Safety Helmet X5000-ANSI Configurable (Product ID 7100190189).
2. Enter the Proof ID provided by the customer.
3. In the 'FRONT Side Options' dropdown field, select 'LOGO PROMO'.
  - When 'LOGO PROMO' is selected, the 'FRONT Side Logo Colors' field will automatically populate as '1-Color FREE'. Back, Right, Left Side Options fields will be limited to 'None' or 'Reflective'.
4. Promotional pricing will be automatically applied, if the selections above were properly applied to the order.



**\*Terms and Conditions:** Offer open to 3M Authorized Distributors and end users in the United States. To qualify for this offer, the end user must design a 3M™ SecureFit™ Safety Helmet X5000 Series on [hardhatcustomizer.3M.com](https://hardhatcustomizer.3M.com) with a one-color front logo and place a corresponding PO with a 3M Authorized Distributor using their Proof ID (MOQ= 20 helmets). Offer is limited to a one-color front logo only. Multiple color logos/multiple sides not included in promotion. Discount will not be honored if promotion is not used at the time of order. No Out of Policy Adjustments (OOPA)s will be permitted for this promotion. Does not apply to previously placed orders (pending or shipped). Offer open to 3M Authorized Distributors of safety products on purchases made between May 1 and September 30, 2023. No returns. 3M reserves the right to modify, discontinue, or terminate this offer at any time and without prior notice. This offer cannot be combined with any other promotion. 3M PSD products are for occupational use only.

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